

JustBeingGirls.com presents



Title Sponsor

- Your company name branded as "**Exclusive**" Title Sponsor.
- Company logo **dominantly** positioned on all marketing material...every event listing, race websites (including links), newsletters, event signage, print, and radio advertising.
- Company logo and Title Sponsor recognition in all magazine and newspaper advertisements.
- Company logo on discount merchant coupons distributed after race.
- Your company recognized in all editorial coverage.
- Company logo on race bibs.
- Company logo on Finishing Ribbons (all participants).
- Company logo placed on custom START/FINISH Omni-structure.
- Company banner on Main Stage.
- Company representative **introduced** at award ceremony and given the opportunity to **address the crowd**.
- Company logo **dominantly** positioned on event postcards placed in merchant stores.
- Company logo **dominantly** placed on race T-shirts as **Title Sponsor**.
- Complimentary exhibit booth.
- **20** complimentary entry fees for the race.
- **10** VIP event parking passes.
- Company logo **dominantly** placed on registration flyers handed out at other races.
- Company logo on FINISH line chute banners.
- Company logo on 175,000 email blasts.

Title Sponsorship Fee: \$ 15,000

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Platinum Sponsor

- Your company logo **prominently** placed on all marketing material...every event listing, race websites (including links), newsletters, event signage, print and radio advertising.
- Company banner **prominently** placed at START/FINISH area of race.
- Company **acknowledged** at award ceremony.
- Company logo **prominently** positioned on event postcards placed in merchant stores.
- Company logo **prominently** placed on race T-shirts.
- Complimentary exhibit booth **near** stage.
- **15** complimentary entry fees for the race.
- **10** VIP event parking passes.
- Company logo **prominently** placed on registration flyers handed out at other races.
- Company logo on FINISH line chute banners.
- Company logo on 175,000 email blasts.

Platinum Sponsorship Fee: \$ 6,000

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Gold Sponsor

- Your company logo included in all marketing material...every event listing, race websites (including links), newsletters, event signage and print advertising.
- Company logo on event postcards placed in merchant stores.
- Company logo on race T-shirts.
- Complimentary booth in exhibit area.
- **10** complimentary entry fees for the race.
- **5** VIP event parking passes.
- Company logo listed on registration forms handed out at other races.
- Company logo on 175,000 email blasts.

Gold Sponsorship Fee: 3,000

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Silver Sponsor

- Company logo on race T-shirts.
- Complimentary exhibit booth
- 5 complimentary entry fees for the race.
- 5 VIP event parking passes.
- Company logo on 175,000 email blasts.

Silver Sponsorship Fee: \$ 1,000

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In-Kind Sponsorship Benefits and Levels

Your Company to provide a minimum In-Kind donation equal to \$1,000 of products and/or services

Because of generous In-Kind Sponsors, "B" on the Run...Twilight 5K Run/Walk & Party is able to produce this event to bring everyone together for a fun evening raising awareness and funding for two deserving charity organizations we support: **JDRF** – type 1 diabetes and **Girls on the Run** – who provide programs to teach girls self-respect and the value of a healthy lifestyle.

Sponsorship of our fitness event also makes good business sense. Studies show consumers are more likely to support organizations that are involved in the local community. Community support helps build a positive brand image, and highlights your company as a leader in front of thousands of potential customers.

LEVELS and BENEFITS:

\$1,000 in value– *Benefits of the Silver Sponsorship*

\$3,000 in value – *Benefits of the Gold Sponsorship*

\$6,000 in value – *Benefits of the Platinum Sponsorship*

\$15,000 in value – *Benefits of the Title Sponsorship*